



**Purpose...  
Perspective...  
Passion**



## Heroes Mentor to Youth in Program

“You are an example to the nation,” said Ron Anderson to the scores attending the Mentor Follow Up Training in the Youth ChalleNge Program at Camp Minden.

Eager yet anxious about opening their homes to eligible cadets enrolled in the Louisiana National Guard, the mentors were commended by Anderson for taking the step to give back to youngsters with



limited opportunities to bond with a family. Mentors are heroes, and Anderson chided the media for not having cameras and news reporters covering the event. He polled the audience, discovering ministers, blue-collar workers and corporate executives taking time off from work to attend the session and greet the cadets as the newest members of their household. Master Sergeant Dollar, program supervisor, invited Anderson to share his stories and praise the efforts of

individuals volunteering to assist with the training seminar. Anderson conversed with several mentors during



a PowerPoint icebreaker segment. Encouraging the mentors not to underestimate their influence in the cadet's

lives, Anderson told them to pay little attention to the “cracks in the walls” lining the young adults’ troubled backgrounds but rather focus on their growth potential.

“I stand here representing the good of others,” remarked Anderson, who cited examples of how he himself benefited from the love and support of community members when family involvement was nonexistent. He reminded the mentors that their time commitment symbolized the guiding touch missing from the cadets’ lives.

A Minden resident, Ron Anderson addresses schools, corporate seminars, and community service organizations throughout North Louisiana and has been invited to state and regional conferences throughout the United States. For booking information, call (318) 371-1804 or email Ron Anderson, LLC at [ronalda@cox-internet.com](mailto:ronalda@cox-internet.com).

### Upcoming Seminars

#### August

5	Mt. Bethel Baptist Church	Self/Image/ Self Esteem
7	Shreveport Convention Center	“YWCA Youth Leadership”
8	Office of Youth Development	“Goals”
10	East Carroll Parish Schools	Service Perspective
14	Jackson Parish Schools	Service Perspective
15	Office of Youth Development	Self Image/ Self Esteem
16	Office of Youth Development	“Goals”
17	Pineview High School	Raising Winners! (Effective Parenting)

#### September

3	First Ebenezer Baptist Church	“Men’s Day”
13	Louisiana Housing Council	Service Perspective

## Speaking of Ron Anderson

Ron Anderson has learned his talent and his mission go hand in hand, thanks to his aunt, Mrs. Minnie B.

Anderson, who encouraged him to live by the motto:

Be willing to share your talent with others. Now his career focuses on helping individuals and groups better serve their communities.

This Louisiana Tech graduate has used his degree in psychology to work in community service and educational organizations, such as Director of the LightHouse, staff training director/liason and university instructor.

He recalls opportunities as a youngster growing up in Webster Parish where he could demonstrate his ability as a public speaker, despite the poverty-ridden violent home life he endured. He determined that he would avoid his biggest fear: remaining where he was. The frequent confrontations he faced on the streets strengthened his resolve to climb above the hopelessness of poverty and take advantage of the freedom afforded through education.



When he was a teen, adults in his family would ask him for advice during crises. Even though he does not categorize himself as a motivational speaker,

Anderson seeks to build an individual's resolve to believe in one's purpose – whether at school, at home, or at work. His seminars on self esteem, personal development and service perspective rank high in delivering his message of self-affirmation.

A genuine, approachable man of service best describes this presenter who is as comfortable in a group of disillusioned teenagers as affluent businessmen.

He spellbinds listeners with anecdotes from personal events and sharing other people's reality checks.

"You can do it," he says to the disadvantaged. "You can make it happen," he promises churches, corporations, and educational institutions.

Students have approached Anderson years later saying how his seminar changed their attitude: "I was making Ds and Fs before I met you, and then I started making As and Bs." While traveling, he incidentally meets former audience members so inspired by his words that they approach him by quoting his words verbatim or paying for his meals.

His life leads him on a spiritual journey augmented by his commitment to a 30-year marriage. He exemplifies how socially and economically disadvantaged communities suffer when educational and service groups do not reach out and give back to their neighborhoods. Dr. Martin Luther



King, Jr. has been an inspiration to Ron Anderson because Dr. King used religion as a tool to battle desegregation. Now Anderson uses his powerful voice to fight against injustices by appealing to the elite to offer resources to uplift the disadvantaged.

"Helping and serving people is my cause. I've been told that I was born to serve others. When I leave a seminar, I want something to happen," says Anderson, who believes any organization he addresses will reenergize its mission and work on its core values.



### Speaker's Forum

Choose from the seminar topics listed below to book Ron Anderson for your next event:

- YOUR ORGANIZATION: Conference Theme
- Relationships: the Power of Connections
- Effective Parenting (Certified Parenting Instructor – CICC)
- Self Image/Self Esteem
- Leadership Skills Development
- Attitude, Behavior and Consequences
- Personal Development
- Service Perspective: Why We Serve
- "The Privilege of Education"