



**Purpose...  
Perspective...  
Passion.**



*"Tragedy has but one benefit; it puts things in perspective."*

PAUL BURKA

## Answering the Call in New Orleans

Young people, their parents, family members and educators gathered at SABIS Academy in New Orleans for workshops with Ron Anderson designed to assist them in their efforts toward recovery after the largest natural disaster to befall this nation. "The opportunity to serve in New Orleans was an incredible experience," Anderson said. "The aftermath of the hurricane and flooding...the devastation was numbing. And there was a powerful, unexpected consequence for me...one that I'll always remember."

After the second day of workshops for those affiliated with the LightHouse Program of New Orleans, Anderson was on a flight back to Shreveport when it occurred to him. It struck him deeply.

"No one had complained," he says. "No one. I was working with people who had lost everything...their homes, schools, jobs, friends and family members. I met teachers who were

living three at a time in FEMA trailers. They had been in shelters all over the country... and they made their way back to the city that they love, to teach the children of their city. They weren't complaining. Their perspective was and is clear: they are moving forward, rebuilding their lives, being of service to one another. I continue to be inspired by them."

LightHouse Program Director Melvin Howard says that he invited Anderson based on a speech that he heard him deliver.

"When I heard him, I was amazed. I noticed how well-received he was by the others in the crowd. I had always wanted to invite him to do presentations for those whom I serve."

Howard says that he is very pleased with the results of the recent workshops. "Not only was I pleased, but many of the parents told me how much they appreciated that I brought him here. They felt that he was not only knowledgeable, but heartfelt and sincere."

"I continue to be touched by this experience. We must follow the example of these Americans," Anderson says. "When we feel the need to complain, we must remember the plight of those who would give anything to have the daily issues that we have. We have our schools; we have our homes, our jobs, our friends and families. We must remember that there are always those that have less, and we must celebrate their fortitude. After serving in New Orleans, I know that I do."



*"This has been an enriching experience... You do make a difference"*

SHANNON CHASE  
PARENT OF MILESTONE SABIS ACADEMY  
STUDENT, NEW ORLEANS

### Event Highlights

#### September

13	Louisiana Housing Council	"Service Perspective"
14-28	New Orleans LightHouse	"Youth/Parent/Educators Workshops"

#### October

7	Community-Unity Task Force	"Mentor Training"
9	Office of Youth Development	"Life Skills" (workshop series)
10	Fully Devoted Developers of Children	"Leadership Academies" (workshop series)

#### November

1	Lafayette Parish Public Schools	"Customer Service"
4	Regional Key Clubs (LA, MS, TN)	"Leadership and Service"
9	Lafayette Parish Public Schools	"Effective Parenting"
21	Shreveport Housing Authority	"Leadership"
30	Association of Government Accountants	"Leadership/Interpersonal Relations"

#### December

8	Minden Housing Authority	"Service Perspective"
21	Youth Challenge Program	"Mentoring and Service"

#### January

10	Caddo Parish Juvenile Court Staff	"Service Perspective"
15	Wesley Grove CME Church	"King Day Observation"

## Ron Anderson - Touching Lives, Touching Hearts

Since Ron Anderson embarked on his quest to bring inspiration to those pursuing career, educational and self improvement, the overwhelming responses have celebrated the impact Ron Anderson, LLC has made on individuals and organizations alike. Emails and calls praising the updated website and the inaugural newsletter also validate Ron Anderson's purposeful message to change attitudes. He reminds listeners that their voice and performance count in strengthening the groups they represent.

Katrina survivors in New Orleans,



statewide Louisiana Housing Authority professionals, and regional Key Club members numbered among the audiences who rose to their feet after hearing Anderson's call to action - to mentor, to serve, and to lead whenever and wherever the opportunity.

Stimulate your organization in rediscovering its mission. Remind community action groups of their call to service. Book a seminar with Ron Anderson by calling 318.371.1804 or by email at [info@ronandersonllc.com](mailto:info@ronandersonllc.com).



*"Listening to Ron Anderson speak about his life's journey genuinely changed MY life. His speeches are inspirational and thought provoking, and touched me in a way that altered my perspective on many things. I find myself quoting Ron so often. I can't think of a better gift to any group than listening to what Ron has to say. His words are powerful and life altering."*

LORI BAYNHAM  
BAYNHAM ADVERTISING

*"Not only did I thoroughly enjoy your speech, but countless students told me how much it meant to them as well. Thank you for taking out the time to speak at the Summit."*

NINA JAIN  
STUDENT

*"Thank you for a wonderful parent meeting in New Orleans"*

BERNADETTE TAYLOR  
KATRINA SURVIVOR

*"Your newsletter stated that when you leave a seminar, you want something to happen. Well, something happened at Jackson Parish Schools. You reinvigorated our efforts to add value to our community, our schools and to our children. We thank you again for an inspirational message that touched an audience that touches the lives of many!"*

SHIRLEY MCCONNELL  
INSTRUCTIONAL COORDINATOR

## LHC Promotes Service at Banquet



Invited by Bill McDonald, CPO of the Bossier City Housing Authority, Anderson believed the audience of housing professionals may not often hear how valuable their services are to the many clients needing housing and other services. Also, he reinforced the special bond the members shared in maintaining the viability of Louisiana's floundering economy in the wake of Hurricanes Katrina and Rita, where many homeless citizens relied on housing authorities to provide the opportunity to stay in their home state. Using the theme "Beyond Bricks and Mortar," Anderson spoke about Kenneth, a 10-year-old encouraged by McDonald and Anderson at the LightHouse years ago to excel in school and who achieved "Student of the Month" awards because somebody believed in his potential to succeed.

As Ron Anderson interviewed Richard Murray from Baton Rouge and other conventioners to reaffirm their purpose in assisting Louisiana's citizens, skeptics became testifiers, discussing clients and coworkers who greatly benefit from their efforts. With "purpose, perspective and passion" infusing the crowd, Anderson commended everyone for staying true to their work ethic and their mission.

When the administrators and employees representing Louisiana's Housing Council arrived at their banquet luncheon in Bossier City, they were skeptical of the upcoming program. Having spent the entire morning in seminars and anticipating heading out to the Boardwalk and other local attractions, the last obstacle to endure consisted of a "do-good, feel-better" speech. Guest speaker Ron Anderson knew the best way for the audience to give itself a deserved pat on the back consisted of acknowledging its contributions to the clients and communities that they serve. And that's what he did.

### Recent Events

#### February

7	Southern University at Shreveport	"Spring Convocation"
18	Mt. Sariah Baptist Church	"Black History Month"
19	Webster Parish Community Services	"Customer Service"
21	Byrd High School	"Youth Leadership"

